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"BRONCOS STADIUM AT MILE HIGH" TEMPORARY NAME CHANGE APPROVED BY METROPOLITAN FOOTBALL STADIUM DISTRICT

DENVER — As the Denver Broncos continue the process of identifying a long-term naming rights partner for their stadium, the team announced today that the venue has been temporarily renamed "Broncos Stadium at Mile High."

The request was approved this morning by the Metropolitan Football Stadium District at its quarterly board meeting.

Please see below for a quote from Broncos Chief Commercial Officer Mac Freeman:

"With the season fast approaching, we're pleased that the MFSD has approved the temporary name of 'Broncos Stadium at Mile High.' While fans will notice some new signage going up around the stadium reflecting this change, we remain completely focused on securing a long-term naming rights partner.

"We've had many productive conversations and are confident we'll identify the right partner, which is critical for ongoing improvements to our stadium. In this interim period, we'll continue to provide all the necessary resources to ensure our stadium remains a great place for fans and one of the top facilities in all of sports."

